

2009 DALLAS LUV CLASSIC SPONSORSHIP FORM

Sponsors: Sending in this form is the only way to secure your sponsorship.

Please indicate below if you would like to donate 600 items for the golfer Goodie Bags.

Yes ___ No ___ Goodie Bag items need to be received by **September 18th**. Thank you!

PLATINUM SPONSOR - \$6,000

- 4 golf spots at the LUV Classic including Party admission
- 20 complimentary Party Tickets
- Company logo in SPIRIT magazine
- Company logo in tournament brochure
- Company logo on Party video
- Platinum Sponsor Banner recognition
- Please send by July 31, 2009 two logos - a 4-color and a black and white in an EPS file to the e-mail addresses below

GOLD SPONSOR - \$4,000

- 3 golf spots at the LUV Classic including Party admission
- 10 complimentary Party Tickets
- Company name in SPIRIT magazine
- Company name in tournament brochure
- Gold Sponsor Banner recognition

SILVER SPONSOR - \$2,500

- 2 golf spots at the LUV Classic including Party admission
- Company name on green sign

BRONZE SPONSOR - \$1,250

- 1 golf spot at the LUV Classic including Party admission
- Company name on tee sign

ADDITIONAL GOLF SPOTS - \$400

- With your commitment now, additional golf spots are available for purchase up to the number allotted in your sponsorship package.

ADDITIONAL PARTY TICKETS - \$30

- Please enter the number of extra Party tickets.

ALL GOLFERS HAVE ENTRANCE INTO THE PARTY*

SPECIAL SPONSORSHIPS

Listed below are additional special sponsorship opportunities to help the LUV Classic give support to the families at Ronald McDonald Houses.

EXCLUSIVE VIDEO SPONSOR - \$12,000

- Banners under two video screens
- Logo appears multiple times on video screen

STAGE SPONSOR - \$9,000

- Banner on Stage
- Corporate stage presentation opportunity

GOLFER SHIRT SPONSOR - \$8,000

- Logo on 600 golfer shirts

PARTY TENT SPONSOR - \$7,500

- Multiple banners at party site
- Logo on back of 20,000 pieces of Raffle Money

VIDEO CO-SPONSOR - \$7,000

- Banner under one video screen
- Logo appears multiple times on video screen

VOLUNTEER SHIRT SPONSOR - \$4,000

- Logo on 300 Volunteer Shirts

SOLD!

GOLF CART SPONSOR - \$3,000

- Corporate Logo on all golf carts (seen by 600 golfers)

GOLFER REGISTRATION TENT SPONSOR - \$2,500

- Multiple banners at golfer registration tent

COMPANY NAME

CONTACT NAME

ADDRESS

CITY, STATE/ZIP

E-MAIL ADDRESS

AREA CODE & PHONE NUMBER

Please note the Sign-in/Tee times for FRIDAY, OCTOBER 16th

___ 6:00 a.m. Sign-in/7:00 am. Tee

___ 11:30 a.m. Sign-in/1:00 p.m. Tee

FAX NUMBER

For additional information, please contact Lori at 214.792.5143, email lori.skinner@wnco.com or Donna at 214.792.4311, email donna.haster@wnco.com. Fax 214.792.4200 • Please make checks payable to: Ronald McDonald House. Send check and sponsorship form to

Southwest Airlines
LUV Classic - HDQ 1LC
2702 Love Field Drive
Dallas, TX 75235

You can download this form at <http://www.southwest.com/luvclassic>